

# The University of Tennessee

## RETAIL & CONSUMER SCIENCE

110 Jessie Harris Building  
Knoxville, Tennessee 37996-1911  
865-974-2141

### **FIRST INTERNSHIP**

This internship is designed to be rotational through different areas of the firm, with the student completing a variety of tasks. Supervision should be provided to the student so that he can assess progress and increase his responsibility. The student should apply the merchandising and marketing principles learned in the coursework. There are weekly activity reports to complete, six required written assignments, and three student chosen assignments.

**Course #:** RCS 422 --*Professional Experience in Retail and Consumer Sciences*

**Description:** Supervised educational experiences in selected retail and consumer sciences service operations.

**Prerequisites:** Progression into the program, RCS 310, 390

**Hours of Credit:** 6 hours

**Length of Time:** 8-10 weeks

**Total Hours:** 320 to 400

**Typically completed:** Summer between Junior and Senior year

### **SECOND INTERNSHIP—MANAGEMENT**

Students who have secured an entry-level managerial training position are eligible for this internship. In most cases, the student's first internship was done with this company. The student must have significant responsibilities, such as solving problems in customer service, staffing, conflict resolution, financial and inventory analysis. Weekly activity reports, four written assignments and discussion board entries, along with two case studies, must be submitted to the Internship Coordinator for credit. This internship is done after all on-campus coursework is finished, so that the student will receive his diploma after its completion.

**Course #:** RCS 492—*Management Experience in Retailing*

**Description:** Supervised managerial training with sponsoring retail operations.

**Prerequisites:** RCS 410,422, HE 410. Co-requisite 485

**Course #:** RCS 485—*Managerial Issues in Retail Operations*

(web-based Blackboard class must be taken concurrently with RCS 492)

**Hours of Credit:** 9 hours + 3 hours = 12 hours

**Length of Time:** 12-16 weeks

**Total Hours:** 420 to 640

**Typically completed:** Last Semester before graduation

### **SECOND INTERNSHIP—OTHER**

This internship is designed as a second experience with a different company or type of company. It is essentially like the first internship, but the student gains experience and knowledge of a different firm or segment of the industry to assist them in making better career choices.

**Course #:** RCS 482-- *Second Professional Experience in Retailing*

**Description:** Supervised professional experience in selected retail operation that build upon first professional experience.

**Prerequisites:** RCS 410, 422, HE 410

**Hours of Credit:** 6 hours

**Length of Time:** 8-10 weeks

**Total Hours:** 320 to 400

**Typically completed:** Last semester before graduation